About Us

Trib Total Media strives to meet the changing needs of our readers, advertisers, and partners by delivering news, information and advertising where, when, and how our audience would like to receive it. With a multimedia suite of products and services, Trib Total Media can deliver results for you.

- Daily Newspapers
- Weekly Newspapers & Shoppers
- Digital
- Targeted Inserts
- Targeted Direct Mail
- Commercial Printing

We deliver your message to your audience!
Coverage Area

Tribune-Review Home Delivery and Single Copy

Tribune-Review Single Copy Availability

Pennysaver & Weekly Community Newspapers

Murrysville Star
Plum Advance Leader
Norwin Star
South Hills Record
The Signal Item

Sewickley Herald
The Herald
Pine Creek Journal
Penn-Trafford Star

The Times Express
McKnight North Journal
Penn Hills Progress
Hampton Journal
Shaler Journal
Print Publications
**Tribune-Review**

<table>
<thead>
<tr>
<th>Publication</th>
<th>Distribution*</th>
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</thead>
<tbody>
<tr>
<td><strong>Sunday Tribune-Review</strong></td>
<td>60,028</td>
</tr>
<tr>
<td>Westmoreland and Valley News Dispatch editions</td>
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<tr>
<td><strong>Tribune-Review</strong></td>
<td>45,347</td>
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<tr>
<td>Monday – Saturday</td>
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<tr>
<td>Westmoreland and Valley News Dispatch editions</td>
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*AAM Reports 3/8/18 and 3/11/18.*
Special Sections

Readers' Choice
Who is the Best? We ask the readers and they tell us every year in this annual guide to the best businesses in Western Pennsylvania. Publishes the last Thursday in April, 2018.

Trib Total Savings
Coupon usage continues to grow in popularity and Trib Total Savings delivers them right to your customers’ door. This full-color glossy magazine publishes five times per year and is direct-mailed as 8 zoned editions. Publishes March 15, June 21, Aug. 23, Oct. 25, and Dec. 8, 2018.

Caregiver
This unique journal provides valuable support to caregivers along with important information about caring for the elderly or those living with a disability. Publishes Feb. 24, May 19, Aug. 25, Nov. 17, 2018.

Enterprise
This annual state-of-the-region report examines the state of Western Pennsylvania's economy and how the region is faring in the areas of infrastructure, manufacturing, medicine, education, technology and energy. Publishes February 26, 2018.

Decisions of your Judges
This will take a look at the cases heard by our local judges and the decisions that are made. Tribune-Review writers are on-site in the courtroom every day to keep you informed on what is going on in our county. Publishes on March 25 & June 24.

Destination Westmoreland
If there is one magazine that truly defines Westmoreland County, it is Discover Westmoreland. For over 15 years, residents have looked to this publication for a unique and personal perspective on this place we all call home. Publishes July, 2018.

My Wedding Planner
A multi-media marketing program designed with the hectic lifestyle and shopping habits of engaged couples in mind. Advertising packages include a targeted direct-mailed booklet, 4-time e-mail marketing newsletter, online flip book and geo-targeted web ads. Publishes March 10 and Sept. 20, 2018.

• Fall Arts Guide
Publishes third week in September 2018.
• Homes Digest
Publishes the first Thursday of every month in 2018.
• Destination Alle-Kiski
Publishes the last Sunday in September, 2018.
• North Pittsburgh College Fair
Publishes October 2018.
• Westmoreland County Community College Career Fair
Publishes September 2018.
• National Association for College Admission Counseling (NACAC) College Fair
Publishes February 8-9, 2018.

Publication Dates Subject to Change.
# Weekly Community Newspapers

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**The Herald is subscription based.
Weekly Shoppers
28 Pennysaver Editions delivered every Thursday across Allegheny and Westmoreland counties.

208,726

Digital Properties
21.86 million Pageviews
7.15 million Sessions
2.72 millions Users

Trib Total Media’s all digital daily newspaper covering Pittsburgh and all of Allegheny County.

PghTrib.com delivers all the content you would expect from a daily newspaper but in a new, easy to use, digital format.
TribLIVE High School Sports Network is your home for high school sports in Western Pennsylvania and is the official audio and video streaming partner of the WPIAL.

171 Local High Schools
2000+ Live Game Broadcasts
70+ Studio Shows
Rosters
Schedules
Rankings
Stats
and MORE!

1.29 million Pageviews

238,317 Sessions

99,262 Users

*Source: Trib Total Media Reports, Google Analytics Monthly Average, January 1 – May 31, 2018.
Your portal to access electronic editions of the Tribune-Review.

Subscription required for Westmoreland and Valley News Dispatch editions.
Buy, sell and browse listings from all 28 print editions of the Pennysaver along with the Tribune-Review Classifieds.

108,311 Pageviews – 22,493 Sessions – 12,657 Users

Source: Trib Total Media Reports, Google Analytics Monthly Average, June 1 – July 31, 2018.
Your local car buying headquarters! Search new and pre-owned inventory from over 60 local dealerships.

4226 Pageviews – 2809 Sessions – 2164 Users

Custom Products & Other Marketing Opportunities
Available Thursday, Friday and Sunday.
Space and copy deadline is 21 days prior to insertion
* In order to publish, two spadeas must be sold that day.
Big Flyer / Plow Fold

6 full pages of advertising folded to the size of a tabloid!

- 2-sided Design
- Full Color
- 10,000 Minimum Quantity
- Full Run into any Trib Total Media product

Final Printed Size: 34.5” x 22.75”
Front Section Banners

Increase your exposure with a front page banner!

Full color only, for an additional charge
Section A: 30% premium charge
Other: 20% premium charge
MAKE YOUR MESSAGE STICK WITH FRONT PAGE NOTES!

- High Visibility
- Exclusivity
- Matte Finish
- Full Color Included
- 2 Sizes Available
- Target specific zip codes
- Color Paper*
- Back Printing*

Contact your Multi-Media Advertising Consultant for more information and pricing.

* For an additional charge
Space and Copy deadline: 11 business days prior to publication.
Print & Deliver Inserts

Oversized 10”x11”
60# Gloss

Oversized 8.5”x13”
60# Gloss

• Multiple Sizes Available
• Full color
• Custom designed

2-Sided Broadsheet
11.375” x 18.5”
40# Gloss

100,000 insert minimum
50% of payment due with order, balance prior to publication date.
Images not to scale.
Solo Direct Mail Program

8.5” x 5.5” Post Card
on 100# gloss cover

11” x 6” Post Card
on 100# gloss cover

10.5” x 17” Tri-Fold Mailer
on 80# gloss text

Includes: Design, 4/4 Printing, USPS Delivery, Addressing and Postage

<table>
<thead>
<tr>
<th>Sample Residential Filters</th>
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<tbody>
<tr>
<td>Age</td>
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<tr>
<td>HHLDS with Seniors</td>
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<table>
<thead>
<tr>
<th>Sample Business Filters</th>
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<tbody>
<tr>
<td>Employee Size</td>
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Plus over 500 additional targets available!

Residential, Business and Demographic target lists additional based on filters. Please ask for details. Deadline is 2 weeks prior to mailing date. 50% of payment due with order, balance prior to publication. Minimum of 1,000 pieces.
Stand-alone mailers can increase response rate by 44%!*  

Features & Benefits  
- 8.275” x 5” full color, two-sided direct mail postcard  
- Delivered every Tuesday by the USPS as a separate part of a shared mail package  
- Exclusive – only one card mailed per household, per week  
- Target potential customers within trading area  

* Broudy & Romano, Digital Printing Council Study  
Minimum 10,000 pieces, must be mailed at one time  
Deadlines 5 to 6 weeks in advance
Three Rivers Print Source, an affiliate of Trib Total Media, provides a comprehensive set of commercial print services including design, printing, packaging and delivery, all from one source and location. When you need a full-service printing company, Three Rivers Print Source delivers.

One call. One team. One great solution.

For more information, call 724-226-7799 or email gmazzotta@tribweb.com.
Thank you for your interest in Trib Total Media.

Let us create a customized marketing program built to suit your needs and budget.

Please contact your Multi-Media Advertising Consultant today for pricing and additional information.

Need a consultant? Call 724.838.5124